

The book was found

Essentials Of MIS (11th Edition)



Synopsis

For undergraduate and graduate MIS courses. This in-depth look at how today's businesses use information technologies is part of a complete learning package that includes the core text and extensive supplemental online materials. The core text consists of 12 chapters with hands-on projects covering the most essential topics in MIS. An important part of the core text is the Video Case Study and Instructional Video Package: 24 video case studies (2 per chapter) plus 16 instructional videos that illustrate business uses of information systems, explain new technologies, and explore concepts. Videos are keyed to the topics of each chapter. Teaching and Learning Experience

• This program will provide a better teaching and learning experience "for you and your students. Here's how:

- Personalize learning with MyMISLab "the online homework, tutorial, and assessment program that fosters learning within and beyond the classroom.
- Cover the most essential topics in MIS using an integrated framework for describing and analyzing information systems.
- Connect classroom knowledge to everyday life by showing information systems composed of people, organization, and technology elements, reinforced in student projects and case studies.

Note: You are purchasing a standalone product; MyMISLab does not come packaged with this content. If you would like to purchase both the physical text and MyMISLab search for ISBN-10: 013380688X/ISBN-13: 9780133806885. That package includes ISBN-10: 0133576841/ISBN-13: 9780133576849 and ISBN-10: 0133581780/ISBN-13: 9780133581782.

• MyMISLab is not a self-paced technology and should only be purchased when required by an instructor.

Book Information

Paperback: 504 pages

Publisher: Pearson; 11 edition (January 20, 2014)

Language: English

ISBN-10: 0133576841

ISBN-13: 978-0133576849

Product Dimensions: 8.4 x 1 x 10.7 inches

Shipping Weight: 2 pounds

Average Customer Review: 4.0 out of 5 stars • See all reviews (22 customer reviews)

Best Sellers Rank: #24,948 in Books (See Top 100 in Books) #18 in Books > Business & Money > Management & Leadership > Information Management #380 in Books > Business & Money > Processes & Infrastructure #467 in Books > Textbooks > Business & Finance

Customer Reviews

Rented this textbook for a computer science class. Though it was mandatory reading, this was one of the easier textbooks to get through. Each chapter was easy to digest and understand, used real life examples to illustrate points and had plenty of discussion questions that led you to think like a manager about information technology in business, and it wasn't a pain to carry around as it is paperback.

I wasn't a fan of how politically biased the author was - it was totally evident in the case problems and examples they used. Still lots of good information, but the content was just very skewed. Yes, I do work in the BI industry, so I know what I'm talking about.

Disappointingly out of date already (e.g. Ipods) but that's a given with most tech based books. What's really disappointing is the attempt to suggest common economic and business ideas as something only Information System instead of using them to show how Info Sys can benefit them. My instructor had to bounce throughout the book to keep topics together where the books presents as a little gain spread across chapters.

Some of the chapters in this textbook aren't all they great. However, the others contain really relevant information. I still often find myself referencing this textbook in papers, even after finishing the course which it was required for.

This is an informative text. It's not always straight to the point but if you speed read the fluff won't be such an irritant.

This textbook was easy to study and grasp the information. I would definitely recommend this textbook to any student taking an Information Systems class.

It 's really good and clean book I liked the equality even if I didn't ues it very much.

I hate electronic versions of text books. Get the real thing.

[Download to continue reading...](#)

Essentials of MIS (11th Edition) Essentials of MIS (12th Edition) MIS Essentials (4th Edition) EI

Libro De Mis Oraciones: Edition (Spanish Edition) Memoria de mis putas tristes (Spanish Edition) Using MIS (9th Edition) Using MIS (8th Edition) La mujer de mis sueÑ os - Secretos de famosos y triunfadores para lograr tu Ã©xito / The Woman of My Dreams: Secrets from the famous and successful ones to achieve your success (Spanish Edition) The Mis-Education of the Negro Mis Primeras Lecciones: Piano Para Nios (Primer Libro) (Music Sales America) Reengineering Mis: Aligning Information Technology and Business Operations My Colors, My World/Mis Colores, Mi Mundo Essentials of Musculoskeletal Care, 5th Edition (Essentials of Musculoskeletal Care (Griffin)) Casarett & Doull's Essentials of Toxicology, Second Edition (Casarett and Doull's Essentials of Toxicology) AACN Essentials of Progressive Care Nursing, Third Edition (Chulay, AACN Essentials of Progressive Care Nursing) Government in America: People, Politics, and Policy, Brief Edition (11th Edition) Concepts of Genetics, Books a la Carte Edition (11th Edition) Struggle for Democracy, 2012 Election Edition, Plus NEW MyPoliSciLab with Pearson eText -- Access Card Package (11th Edition) Prebles' Artforms Books a la Carte Edition (11th Edition) Architect's Essentials of Contract Negotiation (The Architect's Essentials of Professional Practice)

[Dmca](#)